
MY GRANDMA AND ME PUBLISHERS' PRIVACY POLICY

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Thank you for visiting the MyGrandmaandMe.com ("we" or "us") Web site (the "Site"). Your experience on this Site and your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the collection and use of the personal information you submit on Web pages where this policy is posted.

All information that you voluntarily submit to us will be electronically delivered to our web servers located in the State of Michigan in the United States. **BY USING THIS SITE YOU CONSENT TO THE TRANSFER OF THIS INFORMATION AND TO OUR USE OF SUCH DATA AS OUTLINED IN THIS POLICY.** Although this site is intended for use by users located in the United States only, if you have accessed this site, are located outside of the United States, and choose to use this Site anyway, you should be aware that all of your personal data will be processed by us in the U.S. where data protection and privacy regulations may not offer the same level of protection as in other parts of the world, such as the European Union.

SUBMITTING PERSONAL INFORMATION IS YOUR CHOICE

You may choose not to provide us with any personal information. In such an event, you can still access and use much of the Site; however, you will not be able to access and use those portions of the Site or those functions on the site that require your personal information.

THE INFORMATION WE COLLECT

At our Site, you can order products, sign our guestbook or subscribe to one of our services such as our online newsletters. In the future, you may be able to enter contests, vote in polls, subscribe to one of our online forums or otherwise express an opinion. The types of personally identifiable information that may be collected at these pages include: name, address, e-mail address, telephone number, fax number, credit card information, and information about your interests in and use of our various products, programs, and services.

Our Site may also automatically collect certain non-personally identifiable information when you visit many of our Web pages such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using (e.g., Windows 2000 or Mac OS), and the domain name of your Internet service provider (e.g., America Online, Earthlink).

HOW WE USE THE INFORMATION

We use the information you provide about yourself to fulfill your requests for our products, programs and services, to respond to your inquiries about our offerings, and to offer you other products, programs or services that we believe may be of interest to you. We also use this information to communicate with you, such as to notify you when you have won one of our

contests, to fulfill a request by you for an online newsletter, or to contact you about your order/account with us. Please note, if you choose to submit content (e.g., a "letter to our guestbook"), we may publish your screen name and other information you have provided to us.

We may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law. In addition, we may transfer information about you if we are acquired by or merged with another company.

Agents and contractors of My Grandma and Me Publishers LLC who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for My Grandma and Me Publishers LLC. Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

With your permission, we may disclose personally identifiable information to companies whose practices are not covered by this Privacy Policy (e.g., other marketers, magazine publishers, retailers, participatory databases and non-profit organizations) that want to market products or services to you. If you ever decide in the future that you no longer want us to transfer your information for these purposes, simply send us an email at info@mygrandmaandme.com and we will edit your preferences accordingly.

We use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer you additional products, programs, or services.

COLLECTION OF INFORMATION BY THIRD PARTY SITES AND SPONSORS

This Site may contain links to other Web sites whose information practices may be different than ours. Visitors should consult the other sites' privacy policies, as we have no control over information that is submitted to, or collected by, these third parties. We are not responsible for the privacy practices or the content of such other Web sites. You should exercise caution when deciding to disclose your personal information to any such Web sites.

At some portion of the Site, reputable third parties may present or serve their advertisements. Our Privacy Policy does not cover any use of information that a third party ad server may collect from you.

COOKIES AND WEB BEACONS

This site does not use either "cookies" or "web beacons" ("Web Bugs").

OUR COMMITMENT TO SECURITY

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

HOW YOU CAN ACCESS OR CORRECT INFORMATION

To access the personally identifiable information that this Site has collected about you online from the pages on which this Privacy Policy is posted, to correct factual errors in such information, or to update your interests, preferences or other portions of your user profile, please send an email to info@mygrandmaandme.com.

To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

CHILDREN'S PRIVACY

This Site is not intended for children under the age of 18. If you are under 18 you must ask a parent for permission prior to submitting any information to this Site. However, visitors to this site may utilize most of the Site without providing any personally identifiable information. However, if we add any interactive functions to the site (e.g. chat room, forum discussion group, online games, etc.), we may ask the user to register and provide us with the following information: the user's e-mail address and age information. When the person who registers indicates that he or she is under 13, we will either collect no personally identifiable information from that individual or inform the child that a parent's verifiable consent is required or we will collect the e-mail address of the user's parent in addition to the user's e-mail address. We use the parent's e-mail address to seek the parent's verifiable consent or notify the parent of his/her child's online activities and enable the parent to unsubscribe his/her child from a newsletter or other similar activity. If a user is under 13, we will not condition his/her participation in an online activity on the disclosure of more information than is reasonably necessary to participate in the activity. We do not share children's information with outside third parties not bound by this Privacy Policy. If you would like to review any personally identifiable information that we have collected online from your child, have this information deleted, and/or request that there be no further collection or use of your child's information or if you have questions about these information practices, you may contact us at info@mygrandmaandme.com.

RIGHT TO CHANGE PRIVACY POLICY

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.

HOW TO CONTACT US

If you have any questions or concerns about this Privacy Policy or its implementation you may contact us at: info@mygrandmaandme.com.